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JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD
Sri Jayesh Ranjan, IAS
In-Charge Vice-Chancellor

Date : 23/04/2021

Dear Principals,

I am happy to inform you that about 8 months ago, JNTU has established a dedicated unit called College Placement Umbrella (CPU). The CPU is headed by Mr. Sessa Rao, who has more than two and half decades of experience as a Senior Executive in the IT Industry. He is assisted by a small team of two young professionals Ms. Radhika Perumal and Mr. Udaya kumar. The main purpose of the CPU is to improve the placement scenario in all the JNTU colleges by (a) providing a valuable feedback to the faculty and students on the skills and knowledge relevant for gaining employment, and (b) to motivate more and more companies to source their fresh recruitment from JNTU Colleges.

In the last few months, the CPU has focused on working with JNTU's own campus colleges, and the initial results are encouraging. The CPU has been able to identify the critical gaps faced by our students and ways of overcoming them. The CPU has also established contact with a number of companies in the areas of IT, BFSI, general engineering and others, who have gone to the JNTU campus colleges for placement related activities.

It is felt that all the 240 JNTU affiliated colleges should also benefit from the efforts of the CPU.

The TPO of your college will have to play an important role in coordinating with the CPU. Please ensure that the TPO's are personally informed about the CPU and directed to participate in all interactions/meetings/reviews/workshops/training programmes organised by the CPU. Please also ensure that TPO's are not changed, and if it is inevitable, they should be changed only in consultation with the CPU.

Drastic improvement in the placement parameters of your college will create high levels of satisfaction among the students and their parents and also bring a good name to your college.

If you have any suggestions for the CPU, feel free to bring them to my notice.

Thanks and regards


(Vice-Chancellor)